



Retail and Pricing SIG

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Newsletter signup: <http://bit.ly/rapsig-newsletter>

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AMA academic and student members can add multiple special interest groups (SIG) to their AMA membership FOR FREE! Don't miss out on this opportunity to join all of the SIGs you're interested in. SIGs can be added when you sign up for or renew your membership and can be updated at any time.

It was great seeing everyone at Summer AMA! Congratulations to this year's RAPSIG Award winners! The Lifetime Achievement Award winners were Abhijit Biswas and Shankar Ganesan. The Emerging Scholar Award winners were Annika Abell and Unnati Narang.



For up-to-date information about all things RAPSIG, follow us on Facebook, LinkedIn, and Instagram. Also, check out the RAPSIG website (<https://amarapsig.org>) for resources on teaching, retailing, and pricing classes. Under the academic life tab, you can find example class syllabi, example projects and assignments, and other useful retailing and pricing resources.

Submissions (15-page limit, all-inclusive) are invited by November 07, 2023, for the 7th Annual Young Scholar Research (YSR) Competition!

Finalists will present at the 2023 OFR Symposium, February 09 - 10, 2023 Nashville, TN (co-located with 2023 AMA Winter Educators' Conference)!

See full details at the following link: <https://amarapsig.org/?p=948>

Calls for Papers:

California Management Review

[Technology-Enabled Service Innovation for Tomorrow's Society](#)

[Deadline: September 1, 2022](#)

Journal of Business Research

[The Dark Side of the Sharing Economy](#)

[Submission window: June 15, 2022 - September 15, 2022](#)

International Journal of Market Research

[The Future of Qualitative Methods](#)

[Abstract deadline: September 30, 2022](#)

Journal of the Academy of Marketing Science

[Enhancing Customer Engagement](#)

[Submission window: July 1- September 30, 2022](#)

Journal of International Marketing

[Brands and Branding in an International Context](#)

[Deadline: September 30, 2022](#)

Journal of Marketing

[Expanding the Boundaries: Marketing as a Multidisciplinary Knowledge Creation Engine](#)

[Submission window: October 1, 2022 – Rolling Basis](#)

Journal of Business Research

[A Block-Chain Based Approach to Marketing in the Sharing Economy](#)

[Submission deadline: October 15, 2022](#)

Journal of Business Ethics

[Exploring the Ethics of Production, Marketing, and Consumption in Fashion](#)

[Submission Deadline: October 21, 2022](#)

Journal of the Academy of Marketing Science

[Reimagining Marketing Strategy: Driving the Debate on Grand Challenges](#)

[Submission window: September 1- October 29, 2022](#)

International Journal of Retail & Distribution Management

[How to connect producers and consumers: Impacts of platforms on the design and the functioning of agri-food value chains?](#)

[Submission Deadline: October 31, 2022](#)

International Journal of Market Research

[20 Years of Net Promoter Score: Looking back and looking forward](#)

[Abstract Submission Deadline: October 31, 2022](#)

Frontiers in Psychology

[Discrete Emotions in Environmental Decision-Making](#)

[Submission Deadline: October 31, 2022](#)

Industrial Marketing Management

[The Dark Side of AI](#)

[Submission window: September 1- November 1, 2022](#)

Journal of Business Research

[Towards Impactful Customer Experiences in Service](#)

[Submission window: October 1- November 20, 2022](#)

European Journal of Marketing

[Dark Side of Social Media](#)

[Submission deadline: December 20, 2022](#)

Journal of Interactive Advertising

[AI and Social Media Advertising](#)

[Deadline: December 31, 2022](#)

Journal of the Association for Consumer Research

[Narratives: Understanding How Consumers Use and Respond to Stories](#)

[Submission window: November 1, 2022- January 1, 2023](#)

Journal of Business Research

[Virtual Influencers](#)

[Submission window: December 1, 2022 - January 15, 2023](#)

Journal of Business Research

[Marketing Dynamics](#)

[Submission deadline: January 15, 2023](#)

Journal of Business Research

[Unanticipated and Unintended Consequences of Service Robots in the Frontline](#)

[Submission window: December 1, 2022- March 31, 2023](#)

Psychology & Marketing

[Technology and Consumer Wellbeing](#)

[Deadline: March 31, 2023](#)

Journal of the Association for Consumer Research

[Automation of Marketing and Consumption](#)

[Initial manuscript submission window: February 1- April 1, 2023](#)

Marketing Science

[Diversity, Equity and Inclusion](#)

[Deadline: May 31, 2023](#)

Journal of Service Research

[Smart Service Failure-Recovery](#)
[Submission Deadline: June 1, 2023](#)

Journal of Retailing

[Retailing in the Metaverse](#)
[Submission Deadline: June 30, 2023](#)

Journal of Marketing

[New Paradigms for a New World: Marketing Scholarship in an Age of Disruption](#)
[Submission deadline: June 30, 2023](#)

Decision Sciences

[AI Driven](#)
[Submission deadline: August 30, 2023](#)

Journal of Marketing

[Marketing Impact with Research-Driven apps.](#)
[Submission window: April 1- September 30, 2023](#)

Marketing Theory

[The Role of Marketing in Degrowth](#)
[Submission deadline: December 15, 2023](#)

Journal of the Association for Consumer Research

[Metaverse: Consumer Behavior and Well-Being](#)
[Submission window: November 1, 2023 - January 2, 2024](#)

Conference Submission Deadlines:

Association of Collegiate Marketing Educators, March 8-11, 2023 in Houston, TX

[submission deadline: September 30, 2022](#)

Academy of Marketing Science World Marketing Congress, July 11-14, 2023 in Canterbury, UK

[submission deadline: October 22, 2022](#)

Association of Marketing Theory and Practice, March 15-18, 2023 in Hilton Head, SC

[submission deadline: October 23, 2022](#)

Academy of Marketing Science, May 17-19, 2023 in New Orleans

[submission deadline: October 15, 2022](#)

AMA Marketing and Public Policy Conference, June 8-10, 2023 in Arlington, VA

[submission deadline: November 11, 2022](#)

Global Marketing Conference, July 20-23, Seoul

[Submission deadline: January 16, 2023](#)

Upcoming Conferences:

Colloquium on European Research in Retailing (CERR) 2022 (Zagreb, Croatia)
[September 8-9, 2022](#)

2022 ACR (Denver, CO)
[October 20-23, 2022](#)

2022 SMA Annual Conference (Charlotte, NC)
[November 2-5, 2022](#)

2023 AMA Winter Academic Conference (Nashville, TN)
[February 10-12, 2023](#)

Award Nominations

Association of Collegiate Marketing Educators (nominations due September 30, 2022)

- [Outstanding Educator Award](#)
- [Lou E. Pelton Emerging Scholar Award](#)
- [Teaching Innovation Competition and Award](#)

Society for Consumer Psychology Fellows Award
[Submission Deadline: September 30, 2022](#)

John A. Howard/ AMA Doctoral Dissertation Award
[Submission Deadline: October 25, 2022](#)

Marketplace Simulations Innovation in Marketing Education Award
[Submission Deadline: November 1, 2022](#)

AMA Retail & Pricing SIG Awards (nominations due November 15, 2022)

- [Mentoring Award](#)
- [Service Award](#)
- [Best Retail and Pricing Paper Award](#)
- [Retail and Pricing Doctoral Student Award](#)

Grants

The University Sales Center Alliance 2022 Research Grant Program
[Submission Deadline: September 30, 2022](#)

ISMS Dissertation Grant
\$5,000
[Deadline: September 30, 2022](#)

Know of something retail or pricing related that we missed? Be sure to email us at AMARetailPricingSig@gmail.com and let us know!
