



## Retail and Pricing SIG

Website: [AMARAPSIG.org](http://AMARAPSIG.org)  
Email: [AMARetailPricingSig@gmail.com](mailto:AMARetailPricingSig@gmail.com)  
Newsletter signup: <http://bit.ly/rapsig-newsletter>

AMA academic and student members can add multiple special interest groups (SIG) to their AMA membership FOR FREE! Don't miss out on this opportunity to join all of the SIGs you're interested in. SIGs can be added when you sign up for or renew your membership and can be updated at any time.

For up-to-date information about all things RAPSIG, follow us on Facebook, LinkedIn, and Instagram. Also, check out the RAPSIG website (<https://amarapsig.org>) for resources on teaching, retailing, and pricing classes. Under the academic life tab, you can find example class syllabi, example projects and assignments, and other useful retailing and pricing resources.



## Retail and Pricing SIG

### Call for Nominations

- Mentoring Award
- Service Award
- Best Retail and Pricing Paper Award
- Retail and Pricing Doctoral Student Award



**Deadline for Applications:  
November 15, 2022**

The AMA Retail & Pricing SIG welcomes applications for four awards, which will be presented at the 2023 Winter Educators Conference. The deadline for applications is November 15, 2022.

See full details at the following link:  
[https://amarapsig.org/?page\\_id=1125](https://amarapsig.org/?page_id=1125)

RAPSIG is happy to present our new Editor Insights Series!

We want to thank the Journal of Retailing's Editor-in-Chief, Katrijn Gielens, for sharing her insights with RAPSIG's Kris Lindsay Hall and Haley Hardman.

For interview highlights follow the link below:

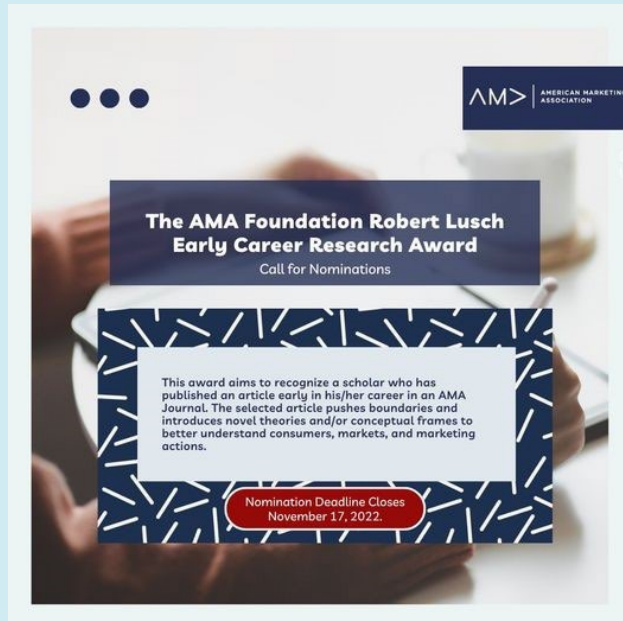


[https://amarapsig.org/?page\\_id=1399](https://amarapsig.org/?page_id=1399)

The nomination deadline for the AMA Foundation Robert Lusch Early Career Research Award is November 17, 2022.

To learn more about the award, or to nominate someone, follow the link.

<https://www.ama.org/the-ama-foundation-robert-lusch-early-career-research-award/>



Submissions (15-page limit, all-inclusive) are invited by November 07, 2022, for the 7th Annual Young Scholar Research (YSR) Competition!

Finalists will present at the 2023 OFR Symposium, February 09 - 10, 2023 Nashville, TN (co-located with 2023 AMA Winter Educators' Conference)!

See full details at the following link: <https://amarapsig.org/?p=948>

## Calls for Papers:

### **International Journal of Retail & Distribution Management**

[How to connect producers and consumers: Impacts of platforms on the design and the functioning of agri-food value chains?](#)

Submission Deadline: October 31, 2022

### **International Journal of Market Research**

[20 Years of Net Promoter Score: Looking back and looking forward](#)

Abstract Submission Deadline: October 31, 2022

### **Frontiers in Psychology**

[Discrete Emotions in Environmental Decision-Making](#)

Submission Deadline: October 31, 2022

### **Industrial Marketing Management**

[The Dark Side of AI](#)

Submission window: September 1- November 1, 2022

### **International Journal of Retail & Distribution Management**

[The New Age of Retailing: Rethink, Reconnect, Revive](#)  
[Submission Deadline: November 1, 2022](#)

**Journal of Business Research**

[Towards Impactful Customer Experiences in Service](#)  
[Submission window: October 1- November 20, 2022](#)

**European Journal of Marketing**

[Dark Side of Social Media](#)  
[Submission deadline: December 20, 2022](#)

**Journal of Interactive Advertising**

[AI and Social Media Advertising](#)  
[Deadline: December 31, 2022](#)

**Journal of the Association for Consumer Research**

[Narratives: Understanding How Consumers Use and Respond to Stories](#)  
[Submission window: November 1, 2022- January 1, 2023](#)

**Journal of Business Research**

[Virtual Influencers](#)  
[Submission window: December 1, 2022 - January 15, 2023](#)

**Journal of Business Research**

[Marketing Dynamics](#)  
[Submission deadline: January 15, 2023](#)

**Journal of Business Research**

[Unanticipated and Unintended Consequences of Service Robots in the Frontline](#)  
[Submission window: December 1, 2022- March 31, 2023](#)

**Journal of Services Marketing**

[Absorb, Adapt, and Transform: Developing Resilience Capabilities in Service Organizations](#)  
[Submission Deadline: March 31, 2023](#)

**Psychology & Marketing**

[Technology and Consumer Wellbeing](#)  
[Deadline: March 31, 2023](#)

**Journal of the Association for Consumer Research**

[Automation of Marketing and Consumption](#)  
[Initial manuscript submission window: February 1- April 1, 2023](#)

**Journal for Business, Economics & Ethics**

[Conflict and Participation in Sustainable Consumer Markets](#)  
[Deadline: April 1, 2023](#)

**Journal of Personal Selling and Sales Management**

[The War for Talent at the Frontlines](#)  
[Deadline: April 30, 2023](#)

**Marketing Science**

[Diversity, Equity and Inclusion](#)  
[Deadline: May 31, 2023](#)

**Journal of Service Research**

[Smart Service Failure-Recovery](#)  
[Submission Deadline: June 1, 2023](#)

**Journal of Retailing**

[Retailing in the Metaverse](#)  
[Submission Deadline: June 30, 2023](#)

**Journal of Marketing**

[New Paradigms for a New World: Marketing Scholarship in an Age of Disruption](#)  
[Submission deadline: June 30, 2023](#)

**Decision Sciences**

[AI Driven](#)  
[Submission deadline: August 30, 2023](#)

**Industrial Marketing Management**

[Mental Health and Well-Being](#)  
[Deadline: July 1, 2023](#)

**International Marketing Review**

[Digital Platforms and Ecosystems](#)  
[Submission Window: June 1, 2023 - September 1, 2023](#)

**Journal of Marketing**

[Marketing Impact with Research-Driven apps.](#)  
[Submission window: April 1, 2023 - September 30, 2023](#)

**Industrial Marketing Management**

[A New Era of Coopetition Research](#)  
[December, 1 2023](#)

**Marketing Theory**

[The Role of Marketing in Degrowth](#)  
[Submission deadline: December 15, 2023](#)

**Journal of the Association for Consumer Research**

[Metaverse: Consumer Behavior and Well-Being](#)  
[Submission window: November 1, 2023 - January 2, 2024](#)

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## **Conference Submission Deadlines:**

**AMA Marketing and Public Policy Conference, June 8-10, 2023 in Arlington, VA**  
[submission deadline: November 11, 2022](#)

**Frontiers in Service 2023, June 15-18, 2023 in Maastricht**  
[Submission Deadline: November 25, 2022](#)

**AMA Global Marketing SIG, May 30 - June 2, 2023 in Santiago, Chile**  
[Submission Deadline: December 4, 2022](#)

**European Association for Consumer Research, July 6-8, 2023 in Amsterdam**  
[Submission Deadline: December 15, 2022](#)

**Consumer Culture Theory, June 27-30, 2023 in Lund, Sweden**

[Submission Deadline: January 10, 2023](#)

**Macromarketing, June 19-22, 2023 in Seattle, Washington**

[Submission Deadline: January 31, 2023](#)

**Global Marketing Conference, July 20-23 in Seoul**

[Submission deadline: January 16, 2023](#)

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## **Upcoming Conferences:**

**2022 SMA Annual Conference (Charlotte, NC)**

[November 2-5, 2022](#)

**2023 AMA Winter Academic Conference (Nashville, TN)**

[February 10-12, 2023](#)

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## **Award Nominations**

**Marketplace Simulations Innovation in Marketing Education Award**

[Submission Deadline: November 1, 2022](#)

**AMA Retail & Pricing SIG Awards (nominations due November 15, 2022)**

- [Mentoring Award](#)
- [Service Award](#)
- [Best Retail and Pricing Paper Award](#)
- [Retail and Pricing Doctoral Student Award](#)

**The AMA Foundation Robert Lusch Early Career Research Award**

[Submission Deadline: November 17, 2022](#)

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## **Grants**

**AMS's Building the Bridge Research Grant Proposal**

[Submission Deadline: December 31, 2022](#)

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Know of something retail or pricing related that we missed? Be sure to email us at [AMARetailPricingSig@gmail.com](mailto:AMARetailPricingSig@gmail.com) and let us know!

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