



## Retail and Pricing SIG

Website: [AMARAPSIG.org](http://AMARAPSIG.org)  
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Newsletter signup: <http://bit.ly/rapsig-newsletter>

**AMA academic and student members can add multiple special interest groups (SIG) to their AMA membership FOR FREE! Don't miss out on this opportunity to join all of the SIGs you're interested in. SIGs can be added when you sign up for or renew your membership and can be updated at any time.**

As 2022 comes to a close, we want to thank you for being a part of the RAPSIG community. As we look forward to 2023, we hope that your new year is filled with joy and success. We are looking forward to keeping you updated with all things RAPSIG in 2023! Happy New Year!!

For up-to-date information about all things RAPSIG, follow us on Facebook, LinkedIn, and Instagram. Also, check out the RAPSIG website (<https://amarapsig.org>) for resources on teaching, retailing, and pricing classes. Under the academic life tab, you can find example class syllabi, example projects and assignments, and other useful retailing and pricing resources.

**RAPSIG is happy to present our new Editor Insights Series!**

**We want to thank the Journal of Retailing's Editor-in-Chief, Katrijn Gielens, for sharing her insights with RAPSIG's Kris Lindsay Hall and Haley Hardman.**

**For interview highlights follow the link below:**

[https://amarapsig.org/?page\\_id=1399](https://amarapsig.org/?page_id=1399)



## **Calls for Papers:**

### **Journal of Interactive Advertising**

[AI and Social Media Advertising](#)

[Deadline: December 31, 2022](#)

### **Journal of the Association for Consumer Research**

[Narratives: Understanding How Consumers Use and Respond to Stories](#)

[Submission window: November 1, 2022- January 1, 2023](#)

### **Journal of Business Research**

[Virtual Influencers](#)

[Submission window: December 1, 2022 - January 15, 2023](#)

### **Journal of Business Research**

[Marketing Dynamics](#)

[Submission deadline: January 15, 2023](#)

### **Frontiers in Neuroscience**

[Affective Neuroscience Theories for Studying Emotion in Marketing](#)

[Abstract Submission Deadline: February 1, 2023](#)

### **Journal of Business Research**

[Unanticipated and Unintended Consequences of Service Robots in the Frontline](#)

[Submission window: December 1, 2022- March 31, 2023](#)

### **Journal of Services Marketing**

[Absorb, Adapt, and Transform: Developing Resilience Capabilities in Service Organizations](#)

[Submission Deadline: March 31, 2023](#)

### **Psychology & Marketing**

[Technology and Consumer Wellbeing](#)

[Deadline: March 31, 2023](#)

**Journal of the Association for Consumer Research**

[Automation of Marketing and Consumption](#)

[Initial manuscript submission window: February 1- April 1, 2023](#)

**Journal for Business, Economics & Ethics**

[Conflict and Participation in Sustainable Consumer Markets](#)

[Deadline: April 1, 2023](#)

**Journal of Personal Selling and Sales Management**

[The War for Talent at the Frontlines](#)

[Deadline: April 30, 2023](#)

**Decision**

[The Interface Between Machine Learning, Artificial Intelligence, and Judgement and Decision Making](#)

[Submission Deadline: May 20, 2023](#)

**Marketing Science**

[Diversity, Equity and Inclusion](#)

[Deadline: May 31, 2023](#)

**Journal of Service Research**

[Smart Service Failure-Recovery](#)

[Submission Deadline: June 1, 2023](#)

**Journal of Retailing**

[Retailing in the Metaverse](#)

[Submission Deadline: June 30, 2023](#)

**Journal of Marketing**

[New Paradigms for a New World: Marketing Scholarship in an Age of Disruption](#)

[Submission deadline: June 30, 2023](#)

**Decision Sciences**

[AI Driven](#)

[Submission deadline: August 30, 2023](#)

**Industrial Marketing Management**

[Mental Health and Well-Being](#)

[Deadline: July 1, 2023](#)

**International Marketing Review**

[Digital Platforms and Ecosystems](#)

[Submission Window: June 1, 2023 - September 1, 2023](#)

**Journal of Marketing**

[Marketing Impact with Research-Driven apps.](#)

[Submission window: April 1, 2023 - September 30, 2023](#)

**Journal of Service Research**

[Human-Robot Interactions in Service](#)

[Submission Deadline: October 1, 2023](#)

**Industrial Marketing Management**

[A New Era of Coopetition Research](#)

[December, 1 2023](#)

## **Marketing Theory**

[The Role of Marketing in Degrowth](#)

[Submission deadline: December 15, 2023](#)

## **Journal of the Association for Consumer Research**

[Metaverse: Consumer Behavior and Well-Being](#)

[Submission window: November 1, 2023 - January 2, 2024](#)

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# **Conference Submission Deadlines:**

## **Consumer Culture Theory, June 27-30, 2023 in Lund, Sweden**

[Submission Deadline: January 10, 2023](#)

## **Macromarketing, June 19-22, 2023 in Seattle, Washington**

[Submission Deadline: January 31, 2023](#)

## **Global Marketing Conference, July 20-23 in Seoul**

[Submission deadline: January 16, 2023](#)

## **ISMS Marketing Science 2023, June 8-10 in Miami, FL**

[Submission Deadline: February 8, 2023](#)

## **Colloquium on European Research in Retailing, June 22-23, 2023 in Portsmouth, UK**

[Submission Deadline: March 6, 2023](#)

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# **Upcoming Conferences:**

## **2023 AMA Winter Academic Conference (Nashville, TN)**

[February 10-12, 2023](#)

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# **Award Nominations**

## **EAA Flemming Hansen Award**

[Submission Deadline: April 1, 2023](#)

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# **Grants**

## **AMS's Building the Bridge Research Grant Proposal**

[Submission Deadline: December 31, 2022](#)

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**Know of something retail or pricing related that we missed? Be sure to email us at [AMARetailPricingSig@gmail.com](mailto:AMARetailPricingSig@gmail.com) and let us know!**

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