



## Retail and Pricing SIG

Website: [AMARAPSIG.org](http://AMARAPSIG.org)  
Email: [AMARetailPricingSig@gmail.com](mailto:AMARetailPricingSig@gmail.com)  
Newsletter signup: <http://bit.ly/rapsig-newsletter>

**AMA academic and student members can add multiple special interest groups (SIG) to their AMA membership FOR FREE! Don't miss out on this opportunity to join all of the SIGs you're interested in. SIGs can be added when you sign up for or renew your membership and can be updated at any time.**

**We are excited to see the great retail and pricing work at the 2023 AMA Winter Academic Conference in Nashville, TN. We hope you find the time to stop by and say hello to all of your RAPSIG friends.**

**For up-to-date information about all things RAPSIG, follow us on Facebook, LinkedIn, and Instagram. Also, check out the RAPSIG website (<https://amarapsig.org>) for resources on teaching, retailing, and pricing classes. Under the academic life tab, you can find example class syllabi, example projects and assignments, and other useful retailing and pricing resources.**

**RAPSIG is happy to present our new Editor Insights Series!**

**We want to thank the Journal of Retailing's Editor-in-Chief, Katrijn Gielens, for sharing her insights with RAPSIG's Kris Lindsay Hall and Haley Hardman.**

**For interview highlights follow the link below:**

[https://amarapsig.org/?page\\_id=1399](https://amarapsig.org/?page_id=1399)



## **Calls for Papers:**

### **Frontiers in Neuroscience**

[Affective Neuroscience Theories for Studying Emotion in Marketing](#)

[Abstract Submission Deadline: February 1, 2023](#)

### **Journal of Business Research**

[Unanticipated and Unintended Consequences of Service Robots in the Frontline](#)

[Submission window: December 1, 2022- March 31, 2023](#)

### **Journal of Services Marketing**

[Absorb, Adapt, and Transform: Developing Resilience Capabilities in Service Organizations](#)

[Submission Deadline: March 31, 2023](#)

### **Psychology & Marketing**

[Technology and Consumer Wellbeing](#)

[Deadline: March 31, 2023](#)

### **Journal of the Association for Consumer Research**

[Automation of Marketing and Consumption](#)

[Initial manuscript submission window: February 1- April 1, 2023](#)

### **Journal for Business, Economics & Ethics**

[Conflict and Participation in Sustainable Consumer Markets](#)

[Deadline: April 1, 2023](#)

### **Journal of Personal Selling and Sales Management**

[The War for Talent at the Frontlines](#)

[Deadline: April 30, 2023](#)

### **Decision**

[The Interface Between Machine Learning, Artificial Intelligence, and Judgement and Decision Making](#)

[Submission Deadline: May 20, 2023](#)

**Marketing Science**

[Diversity, Equity and Inclusion](#)

[Deadline: May 31, 2023](#)

**European Journal of Marketing**

[Delivering Impact for Social Good](#)

[Submission Deadline: May 31, 2023](#)

**Journal of Service Research**

[Smart Service Failure-Recovery](#)

[Submission Deadline: June 1, 2023](#)

**Services Marketing Quarterly**

[The Role of Consumers in System-Level Health Service Design](#)

[Submission Deadline: June 1, 2023](#)

**Journal of Retailing**

[Retailing in the Metaverse](#)

[Submission Deadline: June 30, 2023](#)

**Journal of Marketing**

[New Paradigms for a New World: Marketing Scholarship in an Age of Disruption](#)

[Submission deadline: June 30, 2023](#)

**Journal of Retailing and Consumer Services**

[Designing Retail and Consumer Services: For a Positive Societal and Citizenship Impact](#)

[Submission Deadline: June 30, 2023](#)

**Industrial Marketing Management**

[Mental Health and Well-Being](#)

[Deadline: July 1, 2023](#)

**Decision Sciences**

[AI Driven](#)

[Submission deadline: August 30, 2023](#)

**International Marketing Review**

[Digital Platforms and Ecosystems](#)

[Submission Window: June 1, 2023 - September 1, 2023](#)

**Journal of Marketing**

[Marketing Impact with Research-Driven apps.](#)

[Submission window: April 1, 2023 - September 30, 2023](#)

**Journal of Product & Brand Management**

[Package Design: Overcoming Challenges for Brands](#)

[Submission Deadline: September 30, 2023](#)

**Journal of Service Research**

[Human-Robot Interactions in Service](#)

[Submission Deadline: October 1, 2023](#)

**Service Industries Journal**

[Service Ethics and Ethics as a Service: Principles, Issues, and Dilemmas](#)

[Submission Deadline: November 30, 2023](#)

### **Industrial Marketing Management**

[A New Era of Coopetition Research](#)

[December, 1 2023](#)

### **Marketing Theory**

[The Role of Marketing in Degrowth](#)

[Submission Deadline: December 15, 2023](#)

### **Journal of the Association for Consumer Research**

[Metaverse: Consumer Behavior and Well-Being](#)

[Submission window: November 1, 2023 - January 2, 2024](#)

### **Journal of Retailing**

[Retail in the Age of Global Uncertainty](#)

[Submission Deadline: June 30, 2024](#)

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## **Conference Submission Deadlines:**

### **Macromarketing, June 19-22, 2023 in Seattle, Washington**

[Submission Deadline: January 31, 2023](#)

### **Yale Customer Insights Conference 2023, May 11-13, 2023 at Yale University**

[Submission Deadline: February 1, 2023](#)

### **ISMS Marketing Science 2023, June 8-10 in Miami, FL**

[Submission Deadline: February 8, 2023](#)

### **Colloquium on European Research in Retailing, June 22-23 , 2023 in Portsmouth, UK**

[Submission Deadline: March 6, 2023](#)

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## **Upcoming Conferences:**

### **2023 AMA Winter Academic Conference (Nashville, TN)**

[February 10-12, 2023](#)

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## **Award Nominations**

### **Page Prize for Sustainability Issues in Business Curricula**

[Submission Deadline: March 12, 2023](#)

### **EAA Flemming Hansen Award**

[Submission Deadline: April 1, 2023](#)

### **The 2023 Gerald E. Hills Best Paper Award**

[Submission Deadline: May 15, 2023](#)

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**Know of something retail or pricing related that we missed? Be sure to email us at [AMARetailPricingSig@gmail.com](mailto:AMARetailPricingSig@gmail.com) and let us know!**

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Retail and Pricing | 130 E. Randolph St, 22nd Floor, Chicago, IL 60601

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